

Evaluation Culture Quickstart Guide

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START WITH QUESTIONS

- Choose a question that you wish you had the answer to or would help inform your work.
- What are you **currently doing** to answer your question?
- Are there **new opportunities** to gather more information?
- How might you **deepen or structure activities** you're already doing to gather more information?

2

ANALYZE + COMMUNICATE

- Incorporate **community analysis**; get feedback from staff and program members
- **Communicate to Community**: transform findings into language, programs that resonate with your community
- **Communicate to Funders**: list words and phrases that describe your work in evaluation and research terms

3

INTEGRATE

- Envision a situation where the evaluation process seems **easy, seamless, and natural** — what steps could you take to get there?
- How can you **plan for the future?** (Think budget, evaluation planning, grant writing, etc.)

Need Help?

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Get in touch with me or schedule a consultation to learn more!

